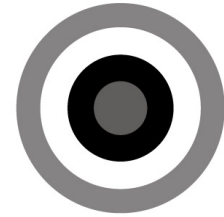


# O COMMUNICATIONS



5<sup>th</sup> January 2010

## **O is a golden twit!**

O Communications has been awarded two gongs at the Golden Twits awards in London, for its use of Twitter.

Commended in both the business-to-business and business-to-consumer categories, O Communications was ranked in the glittering awards alongside Dragon's Den entrepreneur Duncan Bannatyne and TV's The Meerkat.

The inaugural year for the awards that celebrate the most effective, funny, unusual and informative Tweepers from around the world, the Golden Twits asked Twitter users for their recommendations the their favourite people to follow.

Kari Owers, MD (Tweeper in residence) at O Communications, said: "O has been into Twitter from the very beginning; we make it our business to know what social networks are emerging and use them widely for both ourselves and our clients.

"My Tweets range from what's going on within the agency, the global media scene, our client campaigns and sometimes my own ramblings....I was quite amazed to find out we'd won at the Golden Twits and my followers have gone through the roof since. Oh the pressure to be even more interesting now...!"

Other winners at the Golden Twits included The Carphone Warehouse, Miller Homes, Channel4Homes, KeepBritainTidy and Amnesty International.

Follow Kari on [www.twitter.com/ocommunications](http://www.twitter.com/ocommunications)

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