

Property, construction & architecture

“It’s two thirds about promoting the bricks and mortar and one third about promoting the North East” is the ethos behind our property and construction PR campaigns.

From England’s biggest speculative business park, to the ever-changing Newcastle/Gateshead skyline, we know how to make headlines about your development.

Headed up by the former commercial property editor of The Journal, our specialist property PR team get involved from managing communications through the design, consultation and planning stages, right up to the ‘most talked about’ property launch events to ensuring the media – regional and national – get on site to see the construction from the ground up.

