



Bigging up business

Business-to-business PR campaigns are what O Communications is nationally renowned for, representing the fabric of the North East business life from emerging technology companies to the legal, professional and manufacturing worlds. Our B2B PR team are working with businesses at all stages of their journey, from launching new start-ups onto the map, to creating strategic communications campaigns for growing companies that reach their variety of customers all over the world.

Trade media campaigns see us working with on and offline publications from Plastics and Rubber Weekly to The Lawyer or Personnel Today every day. Being able to understand your business, follow its trends and write knowledgably about a range of professional services is why we are seen as a valuable extension of many corporate marketing teams.

“This region has a rich business scene; it is our job to tell the world about it.”

Kari Owers, MD, O Communications