



Retail & leisure

Eat, Shop, Play, Enjoy....

The North East has some of the finest restaurants & hotels, sporting events, shops and nights out...and we are the PR machine behind many of these attractions.

Launching a new restaurant is a bit of a dream job...and one we get to do time and time again. From creating a unique brand that is used throughout the venue's signage, menus and uniforms to inviting the right people to a packed VIP party and ensuring the media review you with acclaim...we are lucky enough to promote many top restaurants in the region.

The North East is passionate about sport...and so are we. Working with many local sporting clubs and professional players for many years we brought all our contacts together for the biggest sporting championship the region has ever witnessed - the Prince's Trust Challenge Trophy.

Shop til you drop...and then enjoy a spa treatment. Our lifestyle PR team has generated national and regional feature press coverage, TV & radio interviews, on the eclectic mix of boutiques and health spas we handle the PR for.

