

Arts & culture

From the massive Design Event annual festival to community-based arts projects, we have created high impact PR campaigns to bring to life the wide variety of arts and cultural activities taking place all over the region.

Design Event sees furniture & lighting, interiors and graphics, fashion and architecture designers exhibit their wares at a plethora of venues all over the area, from installations in disused warehouses to the busy Baltic gallery MART.

It is growing in impact every year, and after the PR activity in DE08 that smashed visitor targets we were reappointed to promote DE09's 'Politics and Play' festival.

“Working within a modest budget for the Design Event festival, O Communications has exceeded all our expectations on local publicity generated for the festival. They kept in close contact, came up with great ideas and worked really hard to gain maximum coverage for our events.”

Kala Preston, Design Event, Marketing and Events Officer.

